

# Privacy Policy

## 1. Privacy Statement

**All Things Blockchain, Inc. ABN 33 971 009 829 (we, us, our)** considers your privacy to be important. This Privacy Policy (**Policy**) sets out how we collect, hold, use and disclose information about individuals who deal or interact with us. We treat all personal information collected by us in accordance with:

- (a) this Policy; and
- (b) the Australian *Privacy Act 1988* (Cth) and other applicable privacy laws in the jurisdictions in which we operate, or in which our users are located (**Privacy Laws**).

If there is any inconsistency between the Privacy Laws and this Policy, the Privacy Laws will prevail to the extent of the inconsistency.

## 2. Your Consent

By becoming a member, creating an account with us, signing up to a newsletter, filling out a contact form, or otherwise engaging with us, you consent to us collecting, processing, and using your personal information in accordance with this Policy.

You may withdraw your consent at any time by contacting us at [info@allthingsblockchain.org.au](mailto:info@allthingsblockchain.org.au).

## 3. Personal Information Collected by Us

Personal information is information or an opinion of an individual whose identity is apparent or can be reasonably ascertained. As part of our business, we may collect personal information from you.

We collect a variety of personal information that is reasonably necessary for the purposes of conducting and improving our business and our products and services. This information may be collected in a number of ways, including:

- (a) through our website [www.allthingsblockchain.org.au](http://www.allthingsblockchain.org.au) and its subdomains (our **Site**), Discord server (if any), Telegram channel (if any), and various third party social media and messaging sites, pages, groups and forums, and other services relating to our Site (collectively with our Site, our **Services**);
- (b) through our products and services;
- (c) through marketing research, including surveys and polls;
- (d) from competitions and other user participation events;

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Liability limited by a scheme approved under professional standards legislation.

- (e) through any of our other business activities or events;
- (f) through a person seeking employment with us, having been employed by us or being employed by us; and/or
- (g) by otherwise having some form of contact with a person, such as by personal contact, mail, telephone, email, video conferencing, Internet or other forms of telecommunication.

Personal information collected by us may include:

- (a) your name;
- (b) your contact details (including email address and phone number);
- (c) transactional information (including your method of payment, bank account details, cryptographic wallet addresses, and cryptographic wallet service providers);
- (d) your attendance at our in-person or virtual events;
- (e) nicknames, usernames and passwords that you use to access our Services or any of our products and services;
- (f) your reasons for using our Services or any of our products and services;
- (g) your preferences and opinions relating to our Services or any of our products and services;
- (h) any other information that you choose to send to us.

Except as otherwise noted above, we endeavour to only collect personal information about you from you, where it is reasonable and practical to do so.

#### **4. Use of Personal Information**

Generally, we use personal information for providing, evaluating, improving, personalising and developing our business, our Services, our other products and services, and to protect our users. More specifically, we use personal information for:

- (a) providing and delivering our Services, and other products and services to you;
- (b) providing support to you (including technical support) in relation to the use of our Services and our other products and services;
- (c) improving our Services, and other products and services, and user satisfaction;
- (d) promoting and delivering our Services and our other products to organisations and individuals;

- (e) internal research and statistical purposes (including market segmentation and customer value analysis) and internal business operations (including fulfilling any legal requirements); and
- (f) enabling us to forward to you other information or material which we believe may be of interest to you, or which you have indicated you may be interested in receiving.

We automatically gather information to monitor the use of our Services and our other products and services. Most of the data we collect is aggregated (except for transactional information), and such aggregated information is effectively anonymous to us.

Sometimes you will be asked to confirm that you agree to a particular activity or the collection of your personal information for a specific purpose. Though we usually collect aggregate data, we will make it clear to you if any information is being collected in a way that could personally identify you.

## **5. Disclosure of Personal Information**

### **5.1 Disclosure generally**

We do not disclose your personal information to any third party, other than those requiring this information to assist us or those that are directly related to the purposes for which the information was collected, including:

- (a) to external service providers, so that they can provide products and services in connection with the operation and improvement of our business;
- (b) to our affiliates, including but not limited to other organisations and businesses within our group of organisations;
- (c) as permitted under the Privacy Laws or any other applicable law;
- (d) with your consent; and
- (e) if you would reasonably expect that your personal information would be passed to the person to whom the personal information is disclosed.

### **5.2 Information you make public**

Certain services we provide and features on our Services are open to any other Services user to view, such as our blog (if any), community forum (if any) and certain aspects of your personal user profile (if any). Any information you create or post in these locations may be available and accessible to other users of the Services.

Our Services may also enable you to upload, post, transmit, display, perform or distribute content, information or other data, which may include your personal information. Any information that you choose to disclose by means of such features becomes public information.

We strongly urge you to exercise caution when deciding to disclose your personal information by such means. You agree to assume all responsibility for all personal information that you have made public.

### 5.3 **Third party social media services**

We may operate one or more forums, groups, chat rooms, or other services and facilities which are hosted on third party social media services and websites, including but not limited to, Facebook, Twitter, Instagram, Telegram, Discord, Slack, Flock, Reddit and LinkedIn.

Your use of, and participation in, such services and facilities is subject always to the terms of service, acceptable use policies, privacy policies, and other terms and conditions adopted by those third party social media services and websites.

Any information which you disclose on any third party social media services and websites is at your own risk and expense. We accept no liability or responsibility whatsoever in relation to the use, non-use or misuse of such third party social media services and websites by you or any other person.

## 6. **Protecting Your Personal Information**

We take reasonable steps to protect all personal information which we hold (including your personal information) from misuse, interference, loss, unauthorised access, modification or disclosure.

Notwithstanding that we use our best endeavours to protect all personal information, we cannot completely guarantee the security of your personal information.

When no longer required, personal information is destroyed or deleted in a complete and confidential manner.

## 7. **Cookies**

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's or mobile device's storage drive.

Like many sites, we use cookies and other similar technologies to collect information and remember your preferences. You can instruct your browser to refuse all cookies, or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some features of our Services or our other products and services.

## 8. **Web Beacons**

Web beacons (also known as clear gifs, pixel tags or web bugs) are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of users or to access cookies.

Unlike cookies which are stored on the user's computer or mobile device storage drive, web beacons are embedded invisibly on web pages (or in e-mail). Web beacons may be used to deliver or communicate with cookies, to count users who have visited certain pages and to understand usage patterns.

Like many sites, we use web beacons to collect information which is done in accordance with this Policy.

## 9. Overseas Disclosure

### 9.1 Overseas IT service providers

We may disclose personal information to outsourced information technology service providers, including cloud computing providers and data storage providers, based overseas primarily located in the United States of America.

### 9.2 Disclosure for analytics

We may use Google Analytics and other third party analytics software to track your usage of our Services. Google Analytics is a web analysis service provided by Google. Google utilises the data collected to track and examine the use of our Services, to prepare reports on its activities and share them with other Google services.

Google may use the data collected to contextualise and personalise the ads of its own advertising network. Personal information collected by Google includes cookies and usage data, which is processed in the United States of America (subject to changes in Google's data processing policies). You can find Google's privacy policy [on their website](#).

## 10. Third Parties

Our Services may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy of every site which you visit.

We confirm that we have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third party sites, products or services whatsoever.

You should be aware that your ability to opt-out of a third party tool or platform will depend on the conditions governing your agreement with that third party.

## 11. Competitions

Generally, all competitions run by us are hosted on our servers and are conducted, with respect to the collection and use of personal information, in accordance with this Policy.

Competitions run by third parties, such as competitions run by our affiliates, commercial partners, or sponsors, will be hosted on their own servers and the collection of personal information will be subject to the privacy policies of the relevant third parties. We strongly

recommend that, before signing up to any third party competition, you carefully review the privacy policy of the relevant third party.

## 12. Accessing and Managing Your Personal Information

If you wish to access, amend, delete, or transfer your personal information, please contact us at [info@allthingsblockchain.org.au](mailto:info@allthingsblockchain.org.au). We will take all reasonable steps to comply with your request, unless we are required by law not to do so.

## 13. International Users

If you are located outside Australia and choose to provide your personal information to us, your personal information will be transferred to Australia or our overseas outsourced information technology service providers and processed in accordance with this Policy.

If you are located in the European Union at the time you access our Services, or access or use our products or services, the General Data Protection Regulation 2016/679 applies to our relationship with you. The Regulation in its entirety may be accessed in your language at the [European Union Law Website](#).

## 14. Complaints

We strive to ensure our compliance with this Policy and to regularly review our practices under it.

If at any time you have a complaint against us regarding our Policy, including a breach of the Privacy Laws, we invite you to contact us at [info@allthingsblockchain.org.au](mailto:info@allthingsblockchain.org.au). All complaints made will be dealt with in confidence. We endeavour to respond within 30 days of receipt of a complaint with a resolution or proposed resolution of the issue raised.

Please note that you may also make a complaint to the Office of the Australian Information Commissioner (OAIC) about the handling of your personal information. Information on making a privacy complaint can be found on the [OAIC Website](#).

## 15. Variations

We reserve the right to vary this Policy from time to time without further notice to you. Any variations made will be updated on our Services. We will not reduce your rights under this Policy without using our best endeavours to first provide you with notice. It is your responsibility to check our Policy every now and again to ensure that you are aware of any changes made to it.

## 16. Further Information

For any further information about this Policy please contact us at [info@allthingsblockchain.org.au](mailto:info@allthingsblockchain.org.au).